



Murray Seasongood: Father of Reform

Harvard Law, Born October 27, 1878. Died February 21, 1983

Served as Mayor of Cincinnati, Ohio 1926-1983. After his tenure as Mayor he was appointed Professor of Law at Harvard University. Mr. Seasongood was named as one of the 100 Greatest Ohio Citizens in 1974. He attended Woodward High School, spent 18 months at Edgeborough School in Guilford, just outside of London. In 1900 he graduated Magna Cum Laude from Harvard University. He returned to Cincinnati and joined his friend's law firm which eventually became Paxton & Seasongood. His speech in the 1900's was known as the "Shot Heard Round the Wards". It ignited a reform movement that led Cincinnati to be hailed as the country's best run municipality. He remained active in civic affairs. He taught for 34 years at the University of Cincinnati Law School. He founded the Hamilton County Good Government League, and was the longtime President of the Legal Aid Society. He served on President Hoover's National Commission to Investigate Housing Conditions.

Frederick W. Ziv

Born 1905. Died October 13, 2001

Mr. Ziv was an American broadcasting producer and syndicator who began in radio. He is considered the father of television syndication and once operated the nation's largest independent television production company. He graduated from the University of Michigan with a law degree. He chose to open his own Cincinnati advertising agency. He started the Frederick W. Ziv Company producing pre-recorded radio shows such as Boston Blackie, Cisco Kid, and Serial Comedy Easy Aces in 1945. In 1949 the company opened a television production called the Ziv Television Productions. It produced the television versions of Cisco Kid, Mr. District Attorney, Highway Patrol, I led Three Lives, Bat Masterson and Sea Hunt. In 1959 he sold 80% of his company to a group of investors and his television production industry subsidiary to United Artist. He spent the next two decades lecturing on broadcasting and advertising at the University of Cincinnati. He was awarded an Honorary Doctorate in Performing Arts in 1985. The University presents a Broadcasting Achievement award in his honor annually.

Reference:

William Boddy, Fifties Television Aces Up Time, September 8, 1947.

A Homey Little Thing Time, December 19, 1949

Tim Brooks and Earle Marsh, The Complete Directory to Prime Network TV Shows.